



Dear Friends of Stanley Park:

On Sunday, October 15, 2017 Stanley Park will host the 5th annual Run Stanley. Run Stanley a 5k cross country run/walk through the Frank Stanley Beveridge Wildlife Sanctuary trails. The run also includes a K9 run/walk category and a Munchkin Run for our youngest runners. The first Run Stanley in 2012 was a huge success. The 5k run/walk raised funds for the bridge along the River Trail that was washed away in a winter storm, and other past Run Stanley's have raised funds for new trail markers in the Sanctuary. The strong attendance at Run Stanley reflects our community's appreciation of Stanley Park, and the runner's enormous enthusiasm contribute greatly to a joyful, yearly event. In addition to successful fundraising, Run Stanley has brought attention to the needs and care of the Wildlife Sanctuary.

Run Stanley 2017 will continue our Wildlife Sanctuary fundraising efforts to make additional trail improvements, including a second bridge. Your support of Run Stanley 2017 will help make it easier to navigate the Wildlife Sanctuary while walking, running, or bicycling.

Run Stanley 2017 events will include music, provided by WSKB 89.5, a children's Munchkin Run, and a vendor village, that will include a Health & Wellness section, K9 vendors, and children's activities. Local businesses, service providers, and organizations can share information with and offer promotional coupons to runners, walkers and their families. (No sales permitted.)

We invite local businesses, organizations, and offices to show your support for Stanley Park by signing on as sponsors and/or participating in the information fair. We also encourage you to form a team and get friends and family involved.

Please review our sponsorship information and complete the enclosed for and return to Stanley Park. Please contact us with any questions at (413) 568-9312 x108 or x112, hmcewan@stanleypark.org, or gdelmastro@stanleypark.org. For more information about Run Stanley, please visit runstanley.com, or contact info@runstanley.com, or like us on Facebook at facebook.com/runstanley5k.



Thank you for your support!
Stanley Park and The Run Stanley Race Committee

RUN STANLEY 5K SPONSORSHIP

SPONSORSHIP OPPORTUNITIES	GOLD - \$1,000	SILVER - \$500	BRONZE - \$250	TRAIL BLAZER - \$100
FINISH LINE BANNER	✓			
LOGO PHOTO GALLERY	✓			
DOG BANDANA LOGO	✓	✓		
T-SHIRT LOGO	3"x3"	1"x1"	.5"x.5"	
WEBSITE LINK	✓	✓	✓	
TABLE DISPLAY	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION	✓	✓	✓	✓

SPONSORSHIP FORM

Sponsorship Tier(s): _____

Amount Enclosed: \$ _____

Sponsor Name: _____

Business/Organization: _____

Address: _____

Phone: _____

E-Mail: _____

Thank you for your support!

Please complete and mail with payment to:

**Stanley Park
400 Western Avenue
Westfield, MA 01085**

For more information, contact Hillary McEwan at
(413) 568-9312 x 108 or hmcewan@stanleypark.org

or

Gina Delmastro at (413) 568-312 x 112
or gdelmastro@stanleypark.org